

IMPORTANT INFORMATION ON PMI's SMOKE-FREE PRODUCTS

We are accompanying our adult smoke-free product users to address their queries on this new way of consuming tobacco products.

1. PMI's smoke-free products are for adults who would otherwise continue to smoke or use other nicotine products.
2. We do not offer PMI's smoke-free products to people who have never used tobacco or nicotine products or who have quit using tobacco and nicotine products. Our smoke-free products are not an alternative to quitting and are not designed as cessation aids.
3. PMI's smoke-free products, which are alternatives to cigarettes, are not risk free and contain nicotine, which is addictive.
4. Without question, the best decision any smoker can make is to quit tobacco and nicotine use altogether.
5. Minors should not use tobacco or nicotine in any form.
6. Pregnant women, diabetics and people with heart problems should not use any tobacco or nicotine product.