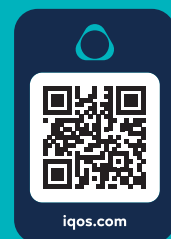


## Discover the New Features

### Download IQOS App

Use the IQOS app to adjust device settings and customize your experience.\* Visit [www.iqos.com/apps](http://www.iqos.com/apps)

\*Availability of the IQOS App may vary depending on the country.



iqos.com

## Pause Mode

### Pause Mode Available

**Pause Mode Available**  
Two vertical dashes on Touch Screen indicate Pause Mode availability. Swipe DOWN across entire Touch Screen to pause experience. Pause Mode can be used once in the first or second consecutive use, and can be activated within the first 3 minutes, or 8 puffs of the experience.



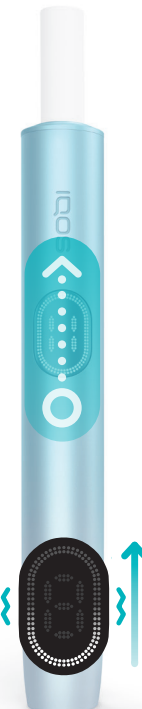
### Pause Mode Active

**Pause Mode Active**  
4 vertical dashes and device vibration indicate that Pause Mode has been activated. Pause Mode can last up to 8 minutes. If experience is not resumed, Holder will automatically switch off.



### Resume Experience

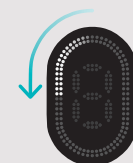
**Resume Experience**  
Swipe UP across entire Touch Screen and wait for reheating to complete before resuming experience. Vibration and Light Guide will indicate Holder is ready to resume use.



## FlexPuff

**FlexPuff** automatically analyzes your experience and may provide 4 extra puffs within experience lasting up to 6 min.\*

\*FlexPuff is designed to work with tobacco sticks. Activation and number of puffs depend on individual usage patterns, extra puffs might not apply to all adult consumers and/or experiences. FlexPuff does not activate when pause is used.



## Quick Tips

### Screen States

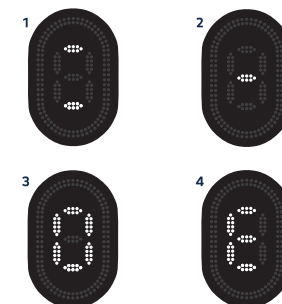
#### Screen States

Two dashes, ready for two uses<sup>1</sup>.

One dash, ready for one use<sup>2</sup>.

(O) Battery depleted, need to recharge<sup>3</sup>.

(E) Reset Holder and Pocket Charger<sup>4</sup>.



### Flex Battery Modes

#### Flex Battery Modes

**Performance Mode (default)**

Up to 3 consecutive uses without Pause or 2 consecutive uses with Pause for one of them.

**Eco Mode\***

Holder is set for a single use. Pause Mode is not available.

\*Eco mode can only be set through IQOS App, and the availability of IQOS App may vary depending on the country.

### To Reset

#### To Reset

Place Holder in Pocket Charger and press Pocket Charger Button for 10 seconds. All Status Lights will turn OFF, and turn ON to confirm a RESET. If problem persists, contact IQOS Support.



# How to use your IQOS ILUMA i PRIME™

1.

## Turn On

**Turn On**  
Press and hold Pocket Charger Button for 4 seconds, then release; Status Lights will turn ON.



2.

## Charge

**Charge**  
The Holder will charge automatically when placed into the Pocket Charger. Before first use, fully charge your IQOS ILUMA i PRIME™ with a compatible Power Adaptor, as per Safety Warnings and Instructions. (approx. 135 min).



3.

## Insert SMARTCORE STICK™

**Insert SMARTCORE STICK™**  
Insert SMARTCORE STICK™ to line on filter until Holder vibrates.



4.

## Autostart Heating

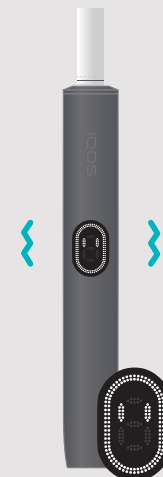
**Autostart Heating**  
Heating starts automatically, or, by swiping UP on Touch Screen. Touch Screen will show heating status.



5.

## Begin Use

**Begin Use**  
Start using after 2nd vibration.



6.

## Experience Countdown

**Experience Countdown**  
Light Guide around Touch Screen indicates remaining time of experience.



7.

## Nearly Complete

**Nearly Complete**  
To signal last 30 seconds or last 2 puffs, Holder will vibrate.



8.

## Remove SMARTCORE STICK™

**Remove SMARTCORE STICK™**  
Remove used SMARTCORE STICK™ and dispose as per Safety Warnings and Instructions.

